



October is Child Abuse Prevention Month
#iBREAKthesilence

October is Child Abuse Prevention Month in the province of Ontario. Locally, each year we challenge organizations, schools and businesses to Go Purple. The purple ribbon symbolizes the need for the whole community to work together to keep our children and youth safe.

The Child Abuse Prevention Committee (CAPC) of the Windsor-Essex Children's Aid Society cordially invites you to join us and **"GO PURPLE FOR PREVENTION!"**

Last year's campaign we had a tremendous response with 97 organizations, schools and businesses and over 11,000 individuals participating!

How You Can Join Our Local Efforts to Address Child Abuse Prevention:

- **Go Purple for Prevention Windsor/Essex County** – Select a day in October and 'Go Purple for Prevention'. Lots of ideas for planning your event can be found on our website.
- **Attend the Pancake Breakfast** – we are pleased to bring this event back by popular demand! Please join us on Thursday, October 13 as we come together as a community for a common cause; the safety and well-being of children and youth.
- **Tweet Your Support - @WindsorEssexCAS** – Connect with us on social media and share your tweets, pictures and success stories in preventing abuse, strengthening families and protecting children.

Our hashtags include: #WEGoespurple, #SpeakUp4Kids & #iBREAKthesilence

For more information, links to social media or to register, please visit our prevention website at:

www.preventchildabuse.ca

For information or to obtain educational resources, you can also contact Charlotte LeFrank, WECAS Public Education Coordinator at (519) 252-1171 ext. 1802.

Thank you for your support and for all that you do in our community!!